The Michigan Program in Survey Methodology (MPSM), offers MS and PhD Degrees that emphasize either the statistical, social or data science aspects of the field.

You are invited to learn more about MPSM over coffee and snacks with MPSM Director Dr. Frederick Conrad

When: Tuesday, March 27 at 4:30 PM
Where: Silsby 119

RSVP to the Program in Quantitative Social Science Laura.M.Mitchell@Dartmouth.edu

Survey Methodology is an interdisciplinary field applying insights from Statistics, Data Science, Psychology, Human-Computer Interaction and Sociology among other fields to the measurement of public opinion, voter preference, consumer satisfaction, consumer sentiment, public health, unemployment, and other areas. Since the creation of MPSM in 2002, 100% of graduates have obtained employment and are working in the field, many in the technology sector.

http://psm.isr.umich.edu/